

Student Poster Session at the AAC Annual Anodizing Conference and Exposition

Poster Guidelines

Posters will be presented October 1 and 2, 2024 in Cleveland, Ohio. Students will be expected to be stationed with their poster from 5:00 p.m. to 7:30 p.m. outside the Expo Hall on Tuesday, October 1 during the Welcome Reception to explain their research to those attending the conference/reception.

Wednesday, October 2 student posters will be relocated to a private room where judging will take place from 5:00 p.m. to 6:00 p.m. Students will be allotted approximately ten to fifteen minutes to present their power point, poster and describe the work to the judges. The two remaining awards will be chosen from Wednesdays presentations. Those attending in person and remote are eligible.

Students will be asked to prepare 3-4 power point slides to present and to prepare a poster which should also be included in the power point. If students are unable to travel and attend in person, they will be able to present their power point virtually and provide a poster electronically prior to the conference.

Winners will be announced on Thursday, October 3, during the morning General Session. It would be great for students to attend Thursday morning to receive their awards, but understand being away from studies is difficult and will let you know

- An easel will be available to each student for displaying the poster. Poster material should be prepared and emailed prior to the conference. **Prior to arrival, your poster will be mounted on a poster board. Please bring your power point on a USB.**
- All posters must be up by 4:00 p.m. on Tuesday, October 1.
- Students are responsible for removal of posters any time Thursday. Students are welcome to attend the Wednesday and Thursday AAC educational sessions. Any materials left afterward will be removed and discarded. AAC and the Hotel are not responsible for any discarded materials left at the end of the session.
- Posters should measure no more than 3' W x 4' H (~0.9m X 1.2m).
- Posters should be easily readable from a distance of five feet (~1.5m). Posters should read from left to right and top to bottom.
- Keep displays simple. Posters do not necessarily have to fill the entire working area. The display should be self-explanatory. It is a quick overview of your research and should encourage viewers to stop to talk with you.
- Illustrations should be simple and bold.
- Neutral colored backgrounds are more pleasing to the eye than bright-colored backgrounds.
- Audio-visual equipment will be available to present your power point. (Bring it on a USB).
- Handouts may accompany the poster but are not required.
- Company sponsored research is allowed, but the results must be objective and the underlying technology disclosed.

Poster Judging Criteria

Presentation:

- Quality of the board? Is it easy to follow objective, methodology and conclusion?
- How well did the student present?
- Were the poster guidelines followed and did the presenter do it themselves without outside help?
- Was the data clearly summarized and support the conclusion?

Technical Depth:

- Was there a solid method and data generated supporting their conclusion?
- Did the student demonstrate deep technical understanding of the subject matter?
- Did the study provide deeper technical understanding, or just empirical observations?

Originality:

- Was this work novel or provide new understanding not commonly known in the industry?
- Was the approach creative or different than typically expected?

Relevance:

- Was the topic of the study something relevant to current industry or areas of research?